



Jan 13, 2015 | Detroit

## Ford GT Wins EyesOn Design Prize for Best Production Vehicle at 2015 North American International Auto Show

- All-new Ford GT – propelled by most powerful EcoBoost<sup>®</sup> production engine ever making 600-plus horsepower – wins coveted EyesOn Design Award for best production vehicle
- GT supercar represents Ford’s commitment to innovation through performance; advanced, lightweight composites will serve company’s entire future product lineup
- EyesOn Design winners selected by current and former design chiefs at major automakers and top design schools

The all-new Ford GT – a technology showcase for top EcoBoost<sup>®</sup> performance, aerodynamics and lightweight carbon fiber construction – today earned the prestigious EyesOn Design Award for best production vehicle. The ultra-high-performance supercar was unveiled Monday at the 2015 North American International Auto Show.

EyesOn Design, the official design awards for NAIAS, honors the best production and concept vehicles making global debuts in Detroit. Judges include current and former design leaders from global automakers and transportation departments at top art schools.

“Ford and its employees are honored to receive this recognition,” said Moray Callum, Ford Motor Company vice president, Design. “The great thing about the all-new Ford GT is that we were able to maintain the essence of the original GT40, while making it into a 21st century car. The GT’s cutting-edge technology and engineering demonstrate Ford’s commitment to performance and innovation in every aspect of our business.”

The all-new supercar represents the company's commitment to innovation through performance. Its advanced, lightweight composites will help serve Ford Motor Company's entire product lineup moving forward.

A next-generation, 600-plus-horsepower twin-turbocharged EcoBoost<sup>®</sup> V6 engine demonstrates remarkable efficiency – a key attribute of its endurance racing-derived powertrain. The engine is mated to a seven-speed dual-clutch transaxle that provides for near-instantaneous gear changes and exceptional driver control.

Aerodynamic efficiency is at the heart of the design of the Ford GT, with every slope and shape designed to minimize drag. An active rear spoiler is keyed to both speed and driver input, deploying and adjusting its height and/or pitch angle depending on conditions.

Beginning production in 2016, Ford GT arrives in select global markets to celebrate the 50th anniversary of Ford GT race cars placing 1-2-3 at the 1966 24 Hours of Le Mans.

#### About Ford Motor Company

[Ford Motor Company](#), a global automotive industry leader based in Dearborn, Michigan, manufactures or distributes automobiles across six continents. With about 187,000 employees and 62 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.